

Alright, folks. We are getting down to the most important weeks of planning, committing to, and executing my upcoming music video. This last week was a busy work kind of week, but it was probably the most important work we've done so far in preparation for the video. Big things are happening, and I am so excited for what all is to come.

LET'S GET YOU CAUGHT UP.

It's week four, and everything is getting finalized and prepared for the big event. Addison, my director, and I decided on our final shoot dates due to a weather complication, and we got commitments from all of our models. We have the coolest black jeep that will be in the video, and our concept is going to stay very true to my music. We want everything to be natural and professional, which is the aesthetic both Addison and I try to incorporate into our individual work. Doing the video up on Mt. Lemmon will be amazing because few other videos will shoot in the locations we are choosing to film in, yet it will still be a place that is close to home and that many people recognize (if they know Tucson, that is). The views will be beautiful, the videography will be so professional, and there might even be snow. If you read my post from last week, you'll remember that I absolutely LOVE snow, but I was worried about it ruining the video. This weather looks perfect though, and I am so excited for everything to come together.



This is Molino Basin, one of the locations we will shoot in the video. It is breathtakingly beautiful and yet so few people come here. PC: @addisonshinn photography.

THE PIECE DE RESISTANCE

The most important part about doing any sort of photoshoot, video, or gig is something that many people tend to underestimate. It is the ultimate mode of expression and best way to show off your personality and style. Yes, I am absolutely talking about my outfits. Not only one, but *two* outfits will be used for this video. They don't necessarily need to be flashy, but they need to show off who I am, how I want my music to be presented and perceived, and what kind of artist I am. Am I folk, americana, country, rock, pop, or something else entirely? This was one of the biggest decisions of my life! Okay, not really. But it sure felt like it this last week.

I decided on wearing a beautiful white dress for our big field shots so that there was a more bohemian kind of feel to my style, and I would wear my lucky brown cowgirl boots underneath. For the other main shots, I would wear something cute and warm that wasn't too flashy and really brought attention to my face. What better way to do all of those things except wear a turtleneck sweater? It'll keep me warm and it'll show the world my style and likes.

This is what the Mountain is supposed to look like when we get up to this hidden campground. There is no way I would be wearing my usual performance outfits in this weather; I needed something much warmer!

Addison and I didn't talk about what other models should wear, except they should be comfortable, cute, and WARM. There will be snow people -- layer up. My fiddle player will dress nicely in a nice button-down and a warm jacket. Nothing too fancy, but nice enough that we look coordinated in some way.



GIVING YOU A SNEAK PEAK: This is basically the outfit I am planning for some of the campfire shots, minus the maroon top. Here's to hoping I'll be warm enough!

TAKING CARE OF BUSINESS

So Addison and I decided previously to abandon any other distractions from my face-to-music exposure when it came to the video and who would be major subjects in it. I told some of my family that we would mainly direct attention onto myself and Will (my fiddle player). We want the main focus to be on the music and who I am so that people relate my music to my face and know exactly who is singing. Once we figured that out, we got commitments from all of our models and decided to shoot the music video next week over the span of two days. We'd hike, we'd laugh, we'd drive, and maybe we'd cry. We got all of our affairs in order: I put a downpayment on the video for Addison and his crew, I got my outfits together and made sure my guitar was in good condition for the video. I even bought new makeup to be "visually appealing" -- I mean business, folks. Honestly, though, I am just so excited to see what comes out of all this and I cannot wait to see what lies ahead. Check in next week to hear about how the shoot goes down, what great things happen, and when the video will be released.

All my love,

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